

NUTRITION ENVIRONMENT MEASURES SURVEY (NEMS)

Introduction to Restaurant Manager Telephone Script for Use after Site Visit

Hello, my name is _____. Our research group at [state name of university] or our organization [state name of organization] is visiting restaurants in your area to measure the food sources that people in neighborhoods have available to them. We're looking at menus and signs in the restaurant. We visited your restaurant recently, and I'm wondering if you have time to answer a few brief questions about your menu (or mention other topic, if appropriate).

I would like to fax you a letter from Dr. [state name of PI at site] here at [state name of university] or _____ [state name of project director] that explains more about the survey. (If the manager seems to be interested, request the fax number.) I want to reassure you that I'm not an inspector from the health department, and I'm not representing a competitor. Your restaurant is assigned an ID number, and your individual information will only be shared with people who are working on the survey. Your participation is voluntary, and you can let us know at any time that you do not wish to participate.

[Conduct Interview]

Thanks for allowing your restaurant to be included in the study.